



DATASHEET



# Engage your audience & foster interaction with Zoom Sessions

**Level up your events and webinars** by providing more engagement in your single session events using either Zoom Meetings or Zoom Webinars to connect with your audience. Gather event analytics and use robust ticketing features to track attendance and engagement.



## Why Zoom Sessions?

### Customizable

Tailor your ticketing and registration, add branding, and customize email notifications to your attendees.

### Interactive

Keep your attendees engaged with reactions, polls, quizzes and resources throughout your session whether it's live or on-demand.

### All in one place

A central hub lets you organize events by audience or topic, drive attendee registration, and access content on-demand.

## How Zoom Sessions helps

### Build an event strategy that drives leads and pipeline for your business

With robust event analytics and integrations that let you share data with your existing marketing automation tools, Zoom Sessions help you showcase your results.

### Build brand awareness and adoption through events

With Zoom Sessions, you can showcase your brand with customizable branding and production tools that bring highly professional events to your fingertips, no agency needed.

### Increase engagement at your events

Zoom Sessions brings value to the virtual event experience through interactive features like polls and quizzes, CTAs, reactions, branding and more.

## Key Features

- ✓ Simulive
- ✓ Backstage
- ✓ Event Hubs
- ✓ Robust Analytics
- ✓ In-session CTAs and Resources
- ✓ Advanced Branding
- ✓ Video on Demand

## Evaluate your events today

[Check out Zoom Sessions](#) and see what it can do for your next event.

